

HIGH HOLY DAYS ~ SCHEDULE OF SERVICES

S'LICHOT

Saturday, September 4 Service Time 8:00 p.m.
Dessert reception following the service.

ROSH HASHANAH

Friday, September 10 8:00 p.m.
Erev Rosh Hashanah

Saturday, September 11 8:00 a.m.
Children – Teen Services 10:30 a.m. – 12:30 p.m.

Sunday, September 12 8:00 a.m.
Children – Teen Services 10:30 a.m. – 12:30 p.m.
Tashlich 7:00 p.m.
Minha 7:30 p.m.

YOM KIPPUR

Sunday, September 19 Kol Nidre 6:30 p.m.

Monday, September 20 9:00 a.m.
Children – Teen Services 10:30 a.m. – 12:30 p.m.
Memorial Service (Yizkor) (Approximately) 11:00 a.m.
Study Session 1:30 p.m.
Minha 5:00 p.m.
N'eelah Service 6:00 p.m.
Shofar 7:35 p.m.

SUKKOT



Friday, September 24

Erev Sukkot (Minha) 5:45 p.m.
Family Dinner in the Sukkah 6:15 p.m.
Service 8:00 p.m.

Saturday, September 25 9:00 a.m.
Minha 12:00 p.m.

SUKKOT HARVEST

Come Decorate the Sukkah on September 23, following Hebrew School. Watch your mail for separate flyer. Fun for the whole family!

SHEMINI ATZERET/SIMCHAT TORAH

Saturday, October 2 9:00 a.m.
Yizkor (Approximately) 10:30 a.m.

Sunday, October 3 9:00 a.m.
Consecration/Family Simchat Torah Service 7:00 p.m.

SHALOM
TO ALL OUR GOOD FRIENDS

HANDICAPPED PARKING REMINDER



Members who require handicapped parking during the High Holidays must return the form included with your High Holiday Tickets. Please contact the office if you have any questions.

S'LICHOT PRAYERS FOR FORGIVENESS

The Hebrew word for "Pardon me, forgive me" is "S'lichah". . . The plural is S'lichot. . . forgiveness. It is both traditional and customary for Jews to begin Penitential prayers to Almighty God prior to Rosh Hashanah.

To usher in the Penitential season, immediately prior to the High Holidays, S'lichot services will be read in the sanctuary. Rabbi Goldenholz and the wonderful adult choir will lead the congregation in these dramatic devotions of confession and forgiveness.

The services will take place on September 4th at 8:00 p.m., and will undoubtedly create the proper mood for the oncoming High Holidays. The liturgy is always meaningful. Delicious refreshments will be served.

Your family is cordially invited to join us for our
Congregation's

S'LICHOT SERVICE

Saturday, September 4, 1999
at 8:00 p.m.

with Rabbi Goldenholz
Cantor Berkowitz
and the Beth El Choir

followed by dessert reception.

BULLETIN

Published Monthly From September to June

by

BETH EL NER TAMID SYNAGOGUE

2909 W. Mequon Road
Mequon, Wisconsin 53092

An Independent Progressive Conservative
Synagogue

- Dr. Gideon M. Goldenholz----- Rabbi
- Jerome I. Berkowitz----- Cantor
- Louis J. Swichkow, Ph. D. ----- Rabbi Emeritus
- Norton H. Siegel----- Cantor Emeritus
- Mark Behrman----- Men's Club President
- Sheila Eglash-----Sisterhood President
- Jeffrey Conn ----- Chevra Mishna President
- Seema B. Sernovitz, M.S. Ed. -----Executive Director
- Enid Bootzin -----Choir Director
- Heidi Rattner----- Education Director
- Maggi Treager ----- Librarian
- Michele Bursek ----- Accountant
- Alice Johnson----- Operations Assistant
- Ruth Rosen -----Rabbi's Secretary
- Jean Dolgin----- Bulletin Editor
- Irene Bolnick----- Secretary

EXECUTIVE COMMITTEE

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- Gail Effros----- Vice President, 228-6835
- Richard Paler----- Vice President, 242-6929
- Robert Rudman----- Executive Vice President, 351-2199
- David Weinberg ----- Vice President, 352-3662
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- Davida Griffin----- 242-7783
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- Rodney Ugent ----- 351-4714

Synagogue and School Office

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MEMORIAM

We mourn the passing of

Joseph Sadowsky beloved father of Earl and brother of Irvin (Gertrude) Sadowsky.

Dolores Hansher beloved mother of Ellen Beth Bronska.

Helen Grossman beloved mother of Beth Shapiro.

Willard Pollak beloved husband of Lucille and father of Judy Salinsky and Jeri Ann (Ted) David

Shirley Wall beloved wife of Joseph.

Esther Peretsky beloved sister of Dorothy Lerner.

Rose Forman beloved mother of Sue Greenwood.

Arthur Lieber beloved brother of Sylvia and uncle of Lori Stahl.

Blanche Margolis beloved sister-in-law of Elizabeth Kolmas.

Fran Boxer beloved wife of Aaron.

Sarah Bard beloved sister-in-law of Bernard (Eva) Bard.

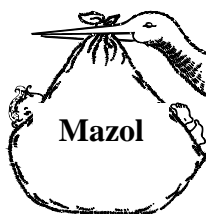
Florence Derzon beloved sister of Lester (Genevieve) Derzon.

Rose Taitelman beloved mother of Geraldine Boym and grandmother of Gail Boym.

George Wallace beloved father of Neal and Phyllis (Ken) Tragash.

THE FAMILIES OF EARL AND MARCIA SADOWSKY AND SUSAN AND NED LEVINSON

would like to acknowledge the many contributions to the Synagogue in memory of our parents Rose and Joe Sadowsky. They were members of the congregation for almost 58 years and shared many simchas there beginning with their marriage in 1941. Your words of sympathy on their passing and the Tzedakah are a fitting tribute to their memory.



Eugene & Amy Rosenberg
On the birth of their son, Aaron Samuel
Sunday, June 27, 1999

Joseph & Susan Perl
On the birth of their daughter,
Jessica Danielle
July 20, 1999

Beth & Jordan Sennett
on the birth of their grandson, Nathan James
July 14, 1999



SPENDING YOUR WINTERS IN PARADISE?

We will be pleased to send mailings to your winter address. Please call the office before you leave Milwaukee and upon your return.

Rabbi's Message

By Rabbi Gideon
Goldenholz

The High Holidays, which begin with Selichot and end with Simchat Torah, are a time of deep reflection and celebration. The time preceding Rosh Hashanah is spent resolving issues from the past year. We patch up our quarrels, get rid of our resentments, and we enter the holiest time of the year feeling empty and ready to be renewed. On Yom Kippur we come to God by looking inside ourselves and feeling a profound sense of lightness and love.

Sukkot is a joyous and vibrant festival. We are reminded of the beauty and majesty of creation as we take the fruit of a beautiful tree, branches of palm trees, bough of leafy trees and water-willows and rejoice for eight days. We acknowledge our connection with the earth and all her bounties. It is customary to start building the Sukkah right after Yom Kippur. Being in a Sukkah is compared to being open to nature while protected in the sheltering presence of God. The festival of Sukkot demonstrates renewal and abundance.

The High Holiday season culminates with Simchat Torah, an outpouring of joyous delight in the Torah. We rejoice in the Torah because it is our guide to Oneness. It leads us straight to the heart of God. We have the most precious gift in the Torah; a schematic for the development of the soul. Although there are other paths, the Torah is ours and so we rejoice and dance in the ecstasy of knowing we have such strength and light in our midst, and can become one with that light.

Best wishes for renewal during the High Holiday time, Health, Joy and Prosperity in this New Year.

**MARLENE AND HOWARD LOEB
WILL BE HONORED AT THE
JEWISH NATIONAL FUND OF WISCONSIN
ANNUAL DINNER SEPTEMBER 1, 1999**

THIS YEAR, seek out a forgotten friend. Find the time. Mend a quarrel. Dismiss suspicion and replace it with trust. Write a love letter. Share a treasure. Give a soft answer. Encourage youth. Keep a promise. Forego a grudge. Listen, apologize if you were wrong. Try to understand. Examine your demands on others. Think of someone else first. Appreciate. Be kind. Be gentle. Laugh a little. Laugh a little more. Deserve confidence. Decry complacency. Express your gratitude. Welcome a stranger. Enjoy beauty. Speak your love. Speak it again. Speak it still once again, and live a blessed New Year.

Cantor's Message

By Cantor Jerry
Berkowitz

The Yamim Norayim – The Days of Awe have arrived. It is appropriate for each of us to prepare as we usher in this season of self examination. Starting with the month of Elul one month prior to Rosh Hashanah, the piercing and plaintive sound of the Shofar can be heard at the conclusion of each weekday morning service. The sounding of the Shofar summons us to prepare spiritually for the emotional experience which these days offer. The sounds of the Shofar directed towards all who will listen demand that we take stock of our behavior. The Shofar reminds us that we must engage in a process of self evaluation. If we engage in judging others, we have misunderstood the meaning and purpose of the High Holiday season. We pray collectively as a congregation in order to give each individual Jew the opportunity to approach God on a personal level.

There is a custom that during the ten days of repentance, the days between Rosh Hashanah and Yom Kippur, a Jew would call upon his friends, neighbors and associates, inquire of them if he or she had wronged them during the year, and request forgiveness. This is a good custom and reminds us that we are not perfect. We are told to seek our own improvement and to grant forgiveness to others when asked. In the prayers *Avinu Malkeinu* and *Unetane Tokef*, we lay bare our soul, we assess our own deeds and ask for God's compassion to begin anew.

My family and I wish you all L'Shanah Tova Tikateivu.



A HIGH HOLY DAY FOOD DRIVE

On Erev Yom Kippur, we will gather together in prayer. We ask each congregant to bring one pound of nonperishable food or baby supplies to the synagogue for distribution to those in need.

With 100% participation, we would collectively participate in a magnificent act of Tzedakah! We will distribute the food to the Jewish Community Food Pantry.

For further information contact:
Rita Marcuvitz at 352-0112

President's Message

By Patricia Chamoy

Erev Rosh Hashanah, fourteen years ago, I walked into Beth El Ner Tamid for the first time, with my husband Lewis, and six children, ages 5 to 14. We had not yet become members, and indeed, did not have tickets. But we were welcomed warmly, wished, "L'Shana Tova", and the Men's Club ushers found us eight seats together.

It was then that I knew I had come home. We did join Beth El immediately after the Holidays, never imagining that I would become the President charged with leading our congregation into the 21st century. My children have grown and changed since then, just as Beth El Ner Tamid has grown in so many ways, and changed to meet each challenge as it arose.

We are not only bridging the centuries, but commemorating our Diamond Jubilee in this coming year. Under the direction and leadership of our Jubilee Chairs, Rita and Alan Marcovitz, we have commissioned an exquisite piece of art, the "L'Dor V'Dor Chain of Diamonds". It will be prominently displayed in the synagogue as a visual bond linking our past 75 years with the 75 years ahead, in the new Millennium. Your Holiday ticket packet includes the information you will need to participate as an Anniversary Benefactor.

We, as a Synagogue family, have recently set an example for the greater Jewish community, as we welcome Shir Hadash to their new sanctuary in our lower level Conference Room. This is truly an actualization of the Conservative Principle of Pluralism, as we offer our facilities to the members of this Reconstructionist Congregation. I encourage everyone to learn a little bit about Reconstructionism, which has its roots in the Conservative movement, just as many of Shir Hadash's members grew up at Beth El Ner Tamid. Please welcome them to our spiritual home, and greet those familiar faces during our simultaneous Holiday services.

As we begin the year 5760, and look forward to acknowledging the year 2000 (BCE), please mark the "Shabbat of the Century" on your calendar. Centuries change, but Shabbat remains eternal, and Beth El Ner Tamid's families will unite for a celebratory, albeit traditional Shabbat dinner on December 31. Pick up the telephone and volunteer to help us make this event a truly memorable evening.

In closing, on behalf of the Officers and Board of Beth El, and from my home to yours, I pray that the beauty of the Holiday season will impart its wonder and joy into your hearts, for a happy and healthy, peaceful and prosperous New Year.

Help!
a few good
men and
women

to deliver Shabbat *CHALLAGRAMS* to new members, seniors and those in need of a "lift." Deliver one, two or as many as you wish, once each month on a Thursday or Friday. Don't miss this great MITZVAH opportunity! If interested, call Seema at the office, 242-6900 or Patricia Chamoy, 352-3880.

Executive Directions

By Seema Sernovitz

The special time of year is once again upon us. Time to reflect. Time to re-examine our expectations. Time to be more resolute about our opportunities. Time to say a prayer of thanksgiving to G-d for bringing us once again to this season of renewal.

The older we get, the more we realize that time is one of our most precious assets. How did we spend it this year? In what ways did we share it with our families, our friends, our community?

To those of you who shared a moment, an hour or many hours of your time with your congregational family, I offer my profound gratitude. The work of the synagogue takes many hands and many hearts. To those of you who missed the opportunity this year—resolve to start afresh in 5760! There are so many ways in which you can participate in the life of your synagogue, a little or a lot. Become a BENT Buddy, take a class, attend a service, become a tutor, join a Chavurah. Your heart will be a little fuller, your life will be a little richer when 5761 turns the corner.

If you don't know quite how or where to start, call me. That's what executive "Directions" is all about.

Wishing each of you a sweet, joyous and healthy New Year. L'Shana Tova!

TODAH RABAH!

To Carrie and Ed Thomas for sponsoring the July 3rd kiddush in honor of the Bar Mitzvah of their son, Calvin and to the Beth El Sisterhood and Chevra Mishna for sponsoring the Onegs and Kiddushim throughout the summer.

TASHLICH SERVICE

Tashlich Service will take place this year on the second day of Rosh Hashanah Sunday, September 12th, at 7:00 p.m. at the Synagogue. It is customary for Jews, after reciting the Afternoon Services, to visit a body of water and recite verses from Scripture concerning repentance and forgiveness of sins. It symbolizes our hope that God will dismiss our sins on this day of judgment. Everyone, including children, is invited to participate in this brief, but meaningful observance.



WE WOULD APPRECIATE YOUR COOPERATION

Your cooperation in observing the following rules will contribute in making our High Holiday services an enriching and inspiring experience:

- ◆ Refrain from assembling in the foyer or entrances.
- ◆ Smoking is prohibited in the building and on the grounds at all times.
- ◆ Kipot and Talit for men will be found in the foyer, near the entrances to the Sanctuary. Women are expected to wear a hat or similar appropriate head covering. (Head coverings will be available in the lobby.) Appropriate attire for worship services should reflect respect and dignity.
- ◆ Every congregant will be provided with a copy of the High Holiday Prayer Book. Please do not remove the Prayer Book, Kipah or Talit from the Synagogue.
- ◆ Seating will not be permitted during the following parts of the service: 1) While the Ark is open, 2) During the sounding of the Shofar, 3) During the Rabbi's sermon and Kol Nidre.
- ◆ Conversation is disrupting and distracting to your neighbors and to the Rabbi and Cantor conducting the service. Please refrain from any conversation, even a whisper.
- ◆ Special arrangements have been made for youth services and baby-sitting. Please bring your children to these services.
- ◆ Join heartily in the Hebrew and English responses and in congregational singing. We look forward to an inspirational, heart-warming and delightful High Holiday season.

ACADEMY OF ADULT JEWISH STUDIES (AAJS)

Begins at SINAI on October 5, 1999.

Watch your mail for registration.

The Library Corner

Please remember "The Library" when you wish to make a donation!. It is through donations that we are able to supply new books to the library.



A new children's book is \$15 and a new adult book is \$20. Cards are sent out for all contributions of \$5 or more.



CELEBRATE SUKKOT!

Family Dinner in the Sukkah

Friday, September 24, 1999

at 6:00 p.m.

Watch your mail for a separate flyer.

Fun for the whole family!

On the happy festival of Sukkot or Tabernacles, the palm branch and citron are joined with the willow and myrtle leaves and taken in hand to express the omnipresence of the Almighty. The four components of the ceremony symbolize different kinds of people. They are together as a sign of unity.



SUKKOT IS ALMOST HERE. ORDER YOUR LULAV AND ETROG NOW

The festival of Sukkot is celebrated two weeks following Rosh Hashanah. This ancient Thanksgiving Holiday of our people is highlighted by the purchase of a lulav-etrog set which gives ritual expression of our gratitude for the blessings in our lives.

The set consists of four plant species: etrog (citron), palm branches, willow and myrtle. The last three are bound together with bands formed by the palm branch. The specific motions prescribed by our tradition help sensitize us to affirm the connection between the worship in the Holy Temple in the past and our own Synagogue Services.

For your convenience, an order form is printed below. Please fill it out and return as soon as possible to the synagogue office to assure that you receive your set. Make checks payable to Beth El Ner Tamid Synagogue.

LULAV AND ETROG ORDER FORM

Please order a Lulav and Etrog set(s)
for the Sukkot Festival. The price per set is \$42.

All orders must be prepaid. Deadline is September 10.

I am enclosing _____ for _____ set(s)

Name: _____

Phone: _____

**Return to: Seema Sernovitz
Beth El Ner Tamid Synagogue
2909 W. Mequon Road
Mequon, Wisconsin 53092**

MINYANAIRE SPONSOR

Rodney & Dee Dee Ugent and Kevin & Lori Nashban
In memory of Anita Ugent's father Sol Marine

Men's Club

Congratulations to Larry and Miriam Orenstein
for a successful Rummage Sale

MINYANAIRE

I would like to sponsor a Minyanaires Breakfast

In honor Of In Memory Of: In Celebration Of:

Name: _____

Please attach your donation check for a sum of \$18 (Chai) to this form, and send it to the Synagogue Office, c/o Minyanaires. Please make checks payable to: **Beth El Ner Tamid Men's Club.**

Beth El New Tamid Synagogue
2909 W. Mequon Rd.
Mequon, WI 53092



WELCOME NEW MEMBERS

Ilya & Gina Botshtein
Diana Kahn
Susan LaBudde
Karen, Larry, Daniel, Robin & Amy
Lieberman
Morris & Joan Luck
Dr. Edwin & Molly Sanchick
Becky Solochek
Dr. Richard & Marilyn Krelbaum Stone
Mark, Marcie, Aaron & Jeffrey Wiener

**KUDOS TO
NORMAN NYE**

Who, with help and support raised \$3,342.00 last year for the "Kids" at Children's Hospital. Over the past 19 years, he has raised over \$18,500.00. Assisted Norman this year were his nephews Steven and Eric.

TREE OF LIFE DEDICATIONS

GOLD LEAVES WERE DEDICATED

In Honor Of the Bat Mitzvah of Gretchen Frankenthal
With Love from Mom, Dad, Elana & Samuel.
June 5, 1999

In Honor Of the Bar Mitzvah of Jonathan Bortin
With Love from Mom, Dad, Michael & Molly
June 12, 1999

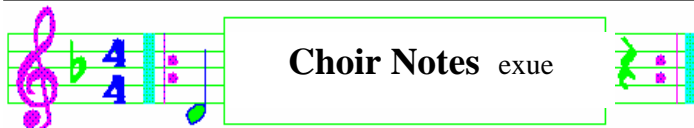
In Celebration Of
the Bar Mitzvah of Daniel H. Friedman
With Love from Barbara and Ken Friedman
June 19, 1999

Lorraine and Arthur Joseph
In Honor Of having 50 years of a wonderful life together.
July 10, 1999

TREE OF LIFE



A gift of a leaf on the Tree of Life is a gift that lasts forever. Why not remember that Bar or Bat Mitzvah, the special anniversary, birthday or any other family simcha with a dedication to the Tree of Life? Call Nate Irwin, 242-1479, or Fred Meyer, 351-4556, for any information you might require.



Choir Notes

HIGH HOLY DAY CHOIR SCHEDULE

Now is the time to join the Beth El Adult Choir! All voices needed. If you love to sing, come and join us. No Hebrew reading skills are needed. Come and sing a joyful song unto the Lord.

For more information call
Enid Bootzin, Choir Director, 353-9146

SEPTEMBER REHEARSAL AND SERVICE SCHEDULE

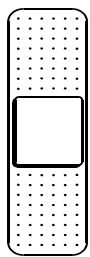
Rehearsals (7:30 p.m.)

Thursday, September 2
Wednesday, September 8
Wednesday, September 15

Rehearsal times before services.

S'lichot----- Saturday, September 4th, at 7:15 p.m.
Erev Rosh Hashanah -----Friday, September 10th, at 7:00 p.m.
Rosh Hashanah ----- Saturday, September 11th, at 9:30 a.m.
Rosh Hashanah ----- Sunday, September 12th, at 9:30 a.m.
Kol Nidre ----- Sunday, September 19th, at 6:00 p.m.
Yom Kippur ----- Monday, September 20th, at 9:30 a.m.





We Need To Know When you or a family member are hospitalized

You and your family are precious members of the Beth El congregational family. When illness strikes, you deserve our special attention and care.

Recently, however, our clergy and staff were surprised and dismayed to learn that several congregants were “missed” during their hospitalizations at Froedert Hospital. By way of this article, we wish to apologize to these members and their families, explain the manner in which we access hospital information and ask everyone to help us be better “in the know.”

Each weekday in which the office is open, a member of our office staff contacts the Chaplaincy Departments of the local hospitals to determine if any Beth El members are hospitalized. St. Mary’s, St. Mary’s Ozaukee, Columbia, Sinai Samaritan, St. Michael’s, St. Joseph’s and St. Lukes provide names and room numbers. (None provide health information or patient condition.) Froedert Hospital, however, does not participate in this exchange of information, due to its very strict patient privacy policy. This hospital will only confirm a hospitalization and provide a room number, if we can provide the name of the congregant. Thus, unless a friend or family member informs us of a hospitalization, we do not know if our members are at Froedert.

The increasing numbers of outpatient surgeries, procedures and brief hospitalizations have also impeded our access to congregant information. The Chaplaincy Departments of participating hospitals only provide names and room numbers of congregants who have been admitted for overnight or longer stays. Consequently, we do not know who may be recovering at home following an outpatient hospitalization.

Please help us be better “in the know.” Our clergy and congregational nurse wish to visit everyone. Our volunteers and staff want to help families who are experiencing illness, in any way possible. If you or a member of your family is hospitalized or scheduled for hospitalization, or is being transferred to another health care facility, please notify us by calling the synagogue office, 242-6900. Any of the office staff can take your information and pass it along to the Rabbi, Cantor and Congregational Nurse.

A Note of Thanks

Sincere gratitude is extended to the Howard Frankenthal Family and the Beth El Sisterhood for funding the recent purchases of new table linens, napkins and banquet tables for congregation and celebrant use. The Frankenthal donation was made in honor of the Bat Mitzvah of their daughter, Gretchen. The Sisterhood donation exemplifies just one of the many ways in which the women of Beth El support the needs of our congregation. Our heartfelt appreciation is offered to the Frankenthal Family and Sisterhood for their caring and generosity.

Beth El Rummage Sale Sets New Record

This year’s Rummage Sale set a new record for sales and profits! Thanks to YOU – the many contributors of used clothing, objects d’art, baby equipment, electronics and other priceless treasures, over \$11,000 were raised during this day and a half chachka extravaganza! This successful annual endeavor was made possible by our Rummage Ring Leaders, co-chairmen Larry Orenstein and Leo Weinschel, who organized, planned, manned and directed their corps of loyal volunteers. Hearty thanks and congratulations to Larry and Leo, and volunteers: Don and Bobbe Abrams, Daniel Berkowitz, Pat Chamoy, Jeff and Sue Conn, Jean Dolgin, Judy Eichner, Norm and Ann Esser, Gerry Friedenfeld, Sherman and Sophie Hochman, Nate Irwin, Lorraine Klein, Aaron and Ruth Leff, Steve and Wendy Lewensohn, Sam Marcus, Rita Marcuvitz, Fred and Jan Meyer, Kevin and Lori Nashban, Miriam Orenstein, Bob and Beth Peterman, Isadore Sand, Neal Sernovitz, Sarie Shainock, Diane Siegel, Marie Siegel, Mark and Maggi Treager, Rodney Ugent and Renee Weinschel. Special thanks to the Beth El office and custodial staff for their extra efforts to make this sale a great success! **HANG ON TO YOUR TREASURES FOR THE MILLENNIUM 2000 MOTHER OF ALL SALES NEXT SUMMER!**

LOGO

THANK YOU FROM STATE OF ISRAEL BONDS

During this very important time on the Jewish calendar, we want to express our deep appreciation to members of your congregation for your investments in Israel Bonds made during our annual High Holy Day Appeals.

Your continued participation is valued by the State of Israel and the Bonds organization. When you turn the tab card on Yom Kippur, the holiest of days, you demonstrate to others and to your family the importance that Israel and the Jewish people have in your life.

Today, Israel is an industrial leader recognized for agricultural independence, cutting edge technology, state-of-the-art medical institutions, and a highly skilled workforce. Every Israel Bonds investor is a partner in these extraordinary achievements.

We extend our best wishes to you and yours for a Happy and Healthy New Year. Turn the tab during your synagogue’s appeal, it’s good for Israel and good for you.

Bill Appel Bonnie Jacobson Larry Orenstein
General Chairman Executive Director